

THE OFFICIAL VISITOR GUIDE 2022/2023

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Experience Roseburg
Official Visitor Guide
2022/2023

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You're invited to
Experience Roseburg

Celebrating its 150th birthday in 2022, Roseburg and the greater Umpqua Valley have aged like the fine wine it produces - abounding in history, culture, beauty and growth. Tucked between the Oregon Coast and Cascades, Roseburg offers visitors seclusion, scenery and warm Southern Oregon sunshine. It's a place where bucket-list adventures can be crossed off by rafting the wild rapids of the North Umpqua River or bulldozing by bike down the North Umpqua Trail; a place where secret fishing spots and swimming holes can still be discovered; and a place where handshakes, smiles and a friendly conversation from a stranger are still customary. It's a place where long lines only exist at the local farmer's market and traffic only at the Friday night football game.

Roseburg is a place where peace of mind can be achieved in sipping a glass of world-class wine without the crowds and hefty price tag, and a place where young families, entrepreneurs and retirees from all over the world are flocking to establish a healthier pace of life. This Southern Oregon gem is unique in a multitude of ways - where one can find space and solitude and at the same time feel connected to nature and community.

Come as you are - and Experience Roseburg.



On the cover: Looking across the Umpqua Valley on a July evening during Music on the Half Shell. Photo by Jonathan Cummings.

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Celebrating

150



This year Roseburg celebrates its 150th birthday. As we invite you to come and experience the Roseburg we know and love today, we also invite you into its rich past that is still a vibrant part of the present community and culture.

Similar to today, Roseburg began attracting people over 150 years ago for its ideal climate and expansive resources in timber, gold, fur trading, farmland, and wildlife. Aaron Rose was the first settler in 1851, and the town was officially incorporated in 1852. First named "Deer Creek," it was changed to "Roseburgh" in 1857 and then the spelling changed to "Roseburg" in 1894.

With the Oregon and California Railroad extending to Roseburg, making it the southern-most terminal on the railroad line from Portland and by 1884, stretching into California - Roseburg saw even more settlers and an economic boom. Downtown Roseburg soon hosted large retail department stores and presidents. Roseburg began adopting nicknames such as the "Agricultural Empire," the "Timber Capital of the Nation," and the "Gateway to Crater Lake."

By the 1900s, Roseburg was continuing to flourish in its mining operations, cattle ranching and agriculture. In 1905, timber climbed to the top of the local industry with sales exceeding one million dollars. Within 40 years, sawmill operations in the county grew to 278. Roseburg Lumber (now Roseburg Forest Products), Weyerhaeuser, Champion, and Sun Studs (now Lone Rock Resources) became well-known names.

On August 7, 1959, the Gerretsen Building Supply Company caught fire in downtown Roseburg. Earlier in the evening a Pacific Powder Company truck, with two tons of dynamite and four-and-a-half tons of blasting agent nitro carbo nitrate, had been parked in front of the building unnoticed. The truck exploded, destroying buildings in an eight-block radius and severely damaging 30 more blocks. A total of fourteen people died in what is known as the Roseburg Blast.

Throughout the following decades, Roseburg has had to crawl out of the ashes and get back on its feet - not only physically rebuilding, but economically as well. Like many other Oregon timber towns, Roseburg has had to shift some focus. Still a national leader in wood products, other local industries such as tourism, wine, agriculture, outdoor recreation, and the growing medical community are providing vibrancy, progression and a continual growth in economic health. Downtown there has been a steady climb of historic buildings being brought back to life, new businesses moving in, and a collective enthusiasm and determination from the community for Roseburg to thrive again.

150 years later, Roseburg has aged well. It has been innovating, growing and raising the bar since its beginning, and yet still seems youthful and full of untapped potential. The culture continues to be one that embraces hard work, entrepreneurship, small businesses, family and community, exploration, education, and adventure. Roseburg has accomplished so much throughout its history, and the best is still to come.

Happy Birthday, Roseburg!



Roseburg 150

Learn more about Roseburg's deep roots at roseburgturns150.com

City Profile

Roseburg and the greater Umpqua Valley not only has some of the most diverse, untouched landscape, but the best climate for gardening and farming in the state - some would argue the world. The Umpqua Valley has a rich history and a growing economy.



POPULATION	23,831
COUNTY	Douglas
LOCATION	43.21° N 123.34° W
ELEVATION	528 feet

How to Get Here

On Interstate 5, Roseburg is 67 miles south of the state's second-largest city, Eugene, and 123 miles north of the California border. Roseburg is also about 80 miles inland from the Pacific Coast, 79 miles to Diamond Lake at the summit of the Oregon Cascades, and just 20 miles farther to Crater Lake National Park.

Located within the city limits, private planes and helicopters utilize the Roseburg Regional Airport - a general aviation airport offering traditional airport services. The Rogue Valley International Airport is 97 miles south of Roseburg, and the Eugene Airport is approximately 80 miles north of Roseburg.

Climate

Many compare Roseburg to the climate of the Mediterranean with its varied seasons and mild climate. July and August are the warmest, averaging 85 degrees; January is the coldest with a low averaging 36 degrees. Rainfall averages 35 inches per year and snowfall averages 1 inch per year. On average there are 182 sunny days in Roseburg, and the city has one of the lowest average wind velocities in the United States.

AVERAGE WEATHER

	Jan.	April	July	Oct.
High	50°	64°	86°	68°
Low	36°	41°	55°	44°

Did You Know?

- » Country singer Johnny Cash mythologized Roseburg loggers in the 1960 song "Lumberjack."
- » Roseburg, also known as the "Gateway to Crater Lake," is only 86 miles from the National Park.
- » HillCrest Vineyard in Roseburg is the oldest continually-operating post-prohibition estate winery in Oregon and birthplace of Oregon's pinot noir.
- » Fishing in Douglas County is globally recognized. Diamond Lake is not only one of the best fishing lakes in Oregon for big trout, but is known as the best ice-fishing lake in the state. The North Umpqua River is known for its fly fishing, often attracting professional fishermen and celebrities.
- » Mt. Thielsen is known as the "Lightning Rod of the Cascades," standing 9,148 feet at the peak. It's a

popular and very adventurous hike to the top.

- » Blueberries are another widespread crop in Roseburg with Norris Farms being the state's largest producer.
- » Douglas County has a 210-day frost-free growing period which is the best for the state of Oregon. Douglas County has one of the most diverse soil profile maps in the entire state with around 230 soil profiles.
- » Roseburg's elevation is approximately 500 feet with its highest point being the hill west of Interstate 5, Mount Nebo. Through the 1980s, Nebo was known for its pack of wandering angora goats. Residents said they could predict the weather by watching where the goats were on the mountain. If they were high, the weather would be good. If rain was pending, the goats moved down.
- » Roseburg has two Sister Cities: Aranda De Duero, Spain and Shōbu (was merged into Kuki), Saitama, Japan.
- » Nestled in the Cascade Mountains and neighboring Diamond Lake, Mount Bailey is the country's longest-running backcountry cat skiing operation.

Industries

Leading industries: Medical; Timber; Wine

Roseburg's medical services industry employs the highest percentage of residents with CHI Mercy Health Mercy Medical Center and the Roseburg Veterans Affairs Medical Center being the largest.

Abby's Pizza: The pizza chain known throughout the Pacific Northwest was founded 57 years ago and still has its headquarters in Roseburg.

Umpqua Dairy: Founded 90 years ago, the Roseburg-based dairy is the largest in southern Oregon and is distributed all over the western United States.

Roseburg Forest Products: Founded in 1936 as Roseburg Lumber, the company now manages more than 600,000 acres of timberland in Oregon, Virginia and North Carolina, and has approximately 3,000 employees making it the fifth largest private company in Oregon.

The Ford Family Foundation is a private, non-profit foundation with headquarters in Roseburg. The Foundation provides grants to public charities and agencies that aim to improve the wellbeing of children, families and communities in local rural regions, including a scholarship program for students attending college or university.

New & Notable

Downtown Roseburg is booming with new places to check out on your next visit!

SunnySide Theatre



Whiskey Creek Rustics

The SunnySide Theatre

One of the newest and most impressive renovations in downtown Roseburg sits prominently in the corner of the 1910 Roseburg Masonic Building and now houses live music, events, unique cocktails, local taps, and moody atmosphere. 663 SE Jackson Street in downtown Roseburg.

Whiskey Creek Rustics

Clothing, gifts, accessories, children's items, signs and small furniture pieces that embrace some sass and backwoods hometown - all to which pay homage to the wonderful and wild Pacific Northwest. 530 SE Jackson Street in downtown Roseburg.

Experience Roseburg Visitor Center

Kick off your stay in Roseburg and the Umpqua Valley with a visit to the Experience Roseburg Visitor Center, located in the heart of downtown at Kane and Oak. Find themed itineraries, dining suggestions, and a one-stop shop for unique Roseburg apparel and souvenirs. 555 SE Kane Street in downtown Roseburg.

Jackson Street Provisions

A unique store and bakery specializing in items that are produced by small farms and businesses from Oregon and the Pacific Northwest, connecting customers and the food they buy to where it came from. 424 SE Jackson Street in downtown Roseburg.

Catch 22 Fish & Chips

A renovated, romantic 100-year-old church that now serves up British-style fish and chips with a promise of always being fresh. 809 SE Main Street in downtown Roseburg.

The Wine Destination

The wine bar is a cozy setting to sip and snack in one of Roseburg's most beloved locations dating back to 1890. The Destination carries a large selection of international wines without the often hefty price tag, as well as appetizers. 526 SE Jackson Street in downtown Roseburg.

Wrappin and Rollin

Darci Hawkins' health journey led her to want to share the incredible outcomes she experienced from a plant-based diet and prove how delicious it can be with the community. Fresh and organic nachos, wraps, wings, bowls and more - all minus the guilt. 533 SE Main Street in downtown Roseburg.

Umpqua Sweets & Treats

A full-service confectionery that utilizes local ingredients and specializes in artisan truffles, fudge and handmade chocolate goodies while also scooping up local Umpqua Ice Cream. 1016 SE Oak Street in downtown Roseburg.

Farmhouse Decor and Downtown General Store

Features rustic and reclaimed goods for the ultimate

farmhouse look plus a variety of treats from sourdough breads to soups, and specialty moon pies to ice cream. 507 SE Jackson Street in downtown Roseburg.

The People's Goods

A fun and versatile assortment from local vendors, farms and artists with a mission to bring the community together, bring visitors in and all together make a conscious effort to shop locally and support one another. 549 SE Jackson Street in downtown Roseburg.

Hallman Woodworks

A swoon-worthy showroom introducing visitors to the team's custom and high-quality wood furniture with the mission to shift people away from the disposable, quick and cheap "landfill furniture" and use building products with the local environment in mind. 542 SE Main Street in downtown Roseburg.

Last Century Trading Co.

20th-century-themed antique items and furniture - handmade, restored or found. 516 SE Jackson Street in downtown Roseburg.

Sugar Magnolia Revamped Furniture

Cozy boutique with revamped furniture, vintage/antique items including glassware and decor, as well as clothing and accessories. 549 SE Jackson Street in downtown Roseburg.

Elodie Boutique

A new women's clothing and accessories store with a chic, boho, western style. 415 SE Jackson Street in downtown Roseburg.

The Ghosts of Roseburg Past

An interactive, historic walking tour with fun sites and spooks (see page 42 for more).

Tuck's Place

Stop into Tuck's downtown for a variety of deli-style lunch selections including sandwiches, wraps, paninis, charcuterie boards, drinks, as well as art. Tuck's Place will have ceramics available for guests to pop in, pick a piece, paint and fire it up. Events and reservations are also available. 509 SE Jackson Street in downtown Roseburg.



Accidents don't
take a vacation.
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www.thewinedestination.com



SIP + SHOP

Downtown Roseburg



WHISKEY CREEK RUSTICS

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530 SE Jackson Street



Urgent Care » Walk-ins Welcome

- 3031 NE Stephens St., Roseburg**
Off I-5 next to the Douglas County Co-Op
- Open 7 a.m. - 7 p.m. Every Day**
- 541-229-7038**
- www.UmpquaHealthClinic.com**

- Common Services:**
- Injuries
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 - Vaccinations
 - X-Ray and Lab Services

- We accept:**
- All major insurance
 - Medicare
 - Oregon Health Plan



OUTDOORS



Roseburg is your gateway to endless outdoor adventures. No crowds - just room to breathe. When you want to get away and spend some time relaxing in the forest by the river, Roseburg's backyard playground is waiting for you.

Play in the Woods



North Umpqua River



Fall Creek Falls

The Cascade Mountain Range in southern Oregon has inspired generations with its natural beauty. At the base of these mountains are forests, rivers and lakes providing a playground for those who like getting dirty or a little lost.

Hike

The Umpqua National Forest has a seemingly endless network of hiking trails that showcase lush forests, stunning geological features and mountain spring-fed bodies of water. Trail difficulty spans terrains for the beginner to the advanced hiker. The North Umpqua Trail gives hikers the opportunity to hike 79 miles along the North Umpqua River, though segments of the trail are currently closed due to forest fire damage. Contact the Roseburg District Bureau of Land Management offices or Umpqua National Forest office for current conditions.

Camp

There is no shortage of scenic campsites in the Umpqua Valley. There are over 40 developed campgrounds in the Umpqua National Forest alone and even more dispersed camping options. Here you can find a sparsely occupied campground along the river or lakes and let the fresh air fill your lungs. Discover what camping should be. For fun on the farm, vineyard or other exclusive outdoor experiences, visit Airbnb, Harvest Hosts, or HipCamp for unique camping spots.

Rock Climb

Rock climbing areas around Roseburg include the Callahans, Honeycombs, Eagle Rock, Acker Rock and many others. There are few established routes in these areas, making room for many first ascends. When climbing on privately owned land always make sure you have permission, clean up after yourself and leave the climbing area better than you found it.

Mountain Bike

The North Umpqua Trail (NUT) is on every serious mountain biker's radar as a rugged single track provides a challenging new adventure. Parts of the NUT are currently closed due to fire damage and segments of the trail are currently being improved upon - contact the Roseburg District Bureau of Land Management offices or Umpqua National Forest office for current conditions. Developed mountain biking areas near Roseburg include Cooper Creek Reservoir and Champagne Creek. Check Experience Roseburg's event listings for local biking events.

Waterfalls

We highly encourage chasing waterfalls here in the Umpqua Valley. In fact, Highway 138 (The Rogue-Umpqua Scenic Byway) which follows the North Umpqua is nicknamed "the Highway of Waterfalls" since there are over 15 waterfalls right along the highway. Many of these waterfalls don't even require a hike to view, but if you prefer to hike there are also plenty of waterfall trails.



Trip Ideas

Visit our website for more ideas on planning your next outdoor adventure.

Umpqua National Forest - Mt. Thielsen

Play in the Water



Colliding Rivers



When hot summer days start rolling in, the North Umpqua River is great for whitewater rafting and floating. Our streams offer countless swimming holes or head to one of the local lakes or reservoirs to enjoy a variety of water sports. During the colder months, the water is still the place to be with world-renowned fly fishing as well as some of the best ice fishing in the country.

Fish

The North Umpqua River features some of the greatest fly fishing in the world. Just a few miles east of Roseburg you'll find a 33.8-mile fly-fishing-only paradise. In the cool waters of this section of the North Umpqua River you'll find steelhead and cutthroat trout, coho and Chinook salmon. Diamond Lake is stocked with trout and during the winter months is one of the few places in Oregon to go ice fishing. Though the area is known for its steelhead fly fishing, there are options for those looking to cast a wider net. From drift boat fishing along the Umpqua River to lake fishing for trout in the High Cascades or bank fishing along the North Umpqua, you're bound to get hooked on the fishing experiences that the Umpqua Watershed has to offer.

Umpqua River

On hot summer days, the North Umpqua River will be decorated with sun-seekers in floating devices. There are several sections of the North Umpqua that are close to town and great for floating in a tube or an inflatable kayak. Further up river, in the wild and scenic section of the North Umpqua, you'll find class I to IV rapids - perfect for those looking for more action. Whitewater rafting tours are available, check experiencerosburg.com for more info.

Lakes & Reservoirs

Ben Irving Reservoir, Cooper Creek Reservoir and Galesville Reservoir are all close to town and are great places to take out the boat or stand-up paddle board. Head east out of town up to the KOA resort, Lemolo Lake and you'll find a 540-acre boating and fishing lake with beautiful views of Mount Thielsen and the surrounding hills. Lemolo Lake also has pontoon boats, fishing boats, canoes, pedal boats, kayaks and paddle boards available for rent. Lemolo Lake and nearby Toketee Lake are known for their German Brown Trout fishing. Diamond Lake is also stellar for fishing, kayaking, paddle boarding, and canoeing (no-wake lake).

Swim

Every creek and river in the Umpqua Valley seems to hide a picture-perfect swimming hole. Odds are you'll have an entire swimming hole to yourself, even on weekends. If you do see a crowd along the river, it's likely a swimming hole worth checking out. Umpqua Community College, as well as South Umpqua Memorial Pool in Myrtle Creek, offer outdoor community swim. Fir Grove Park in Roseburg is also a good option for cooling off with their public splash pad.



Crater Lake

Take in a Crater Lake snowshoeing adventure; check out the video at experiencerosburg.com

Our Lakes

Crater Lake National Park

Roseburg is your gateway to Oregon's only National Park - Crater Lake. This must-visit sight has unbelievable views of the deepest lake in the United States. The park is a great place to learn about geology, nature and history. The park features plenty of hiking, biking and camping during the summer, as well as snowshoeing and cross-country skiing during the winter. Rangers also offer guided snowshoeing tours (weather permitting). Spend a few cozy nights at the historic lodge, which is open during the summer. Crater Lake National Park is open year-round, but the North Entrance (the closest entrance to Roseburg) typically opens in early June and closes in late October.

Diamond Lake

Diamond Lake is referred to as the "Gem of the Cascades," and its beloved resort recently turned 100 years old. This natural lake has seemingly endless activities - from one season to the next. Summer fun at the lake includes fishing, swimming, boating, and camping. Snowy winters offer up cross-country skiing, snowshoeing, ice fishing, cat skiing Mt. Bailey, and an epic tubing hill that includes a 470-foot wonder carpet conveyor lift and multiple tubing lanes. The Diamond Lake Resort offers a cozy place to stay, famous pizza and an incredible July 4 fireworks show. Given the lake's location between Mt. Thielsen and Mt. Bailey, the views around Diamond Lake are unbeatable no matter what time of year.

Play in the Snow



Cat Ski on Mt. Bailey



Crater Lake National Park

Head east into the Cascade Mountain Range for some serious winter fun. Diamond Lake offers up plenty of space for those searching for backcountry skiing, cross-country skiing, snowshoeing, ice fishing or downhill tubing.

Snowshoe

For those who like to hike in the snow, snowshoeing is a great way to see the forest while it's covered in a white blanket. During the winter months, Crater Lake National Park offers guided snowshoe tours while Diamond Lake also has an abundance of groomed trails to snowshoe on.

Cross-Country Ski

Cross-country skiing is a great way to explore parts of the Umpqua Forest during the winter months. Near Diamond Lake there are seven miles of groomed trails and over 35 miles of backcountry trails. The marked trails provide paths for skiers of all ability levels. There are other places to cross-country ski beyond Diamond Lake, be aware they may not be maintained or clearly marked.

Mt. Bailey

While at Diamond Lake, take a ride up Mt. Bailey in a snowcat and tear up fresh backcountry powder on the way down. Cat Ski Mt. Bailey is the longest-running snowcat operation in the northwest. Experienced guides will take you and 11 friends on a once-in-a-lifetime ski (or snowboard) adventure. There is nothing more epic than having an entire mountain to yourself. No ski lifts, no groomed trails - just you, your crew and fresh backcountry powder.



Cat Ski Mt. Bailey

Check out this video for an insider's look at Cat Ski Mt. Bailey at experiencerooseburg.com



Play in the Valley



Whistler's Bend County Park



Stewart Park

For those looking to explore closer to town, there's a wide variety of sports facilities and beautiful parks that sit along the Umpqua River, as well as several 18-hole golf courses.

Parks

Most of the parks in town are located right along the river and make for the perfect setting for those sunny summer days. Stewart Park is central to Roseburg and is home to miles of walking paths, playgrounds, the Half Shell, a golf course, and a disc golf course. Fir Grove Park, which sits on the other side of the South Umpqua River from Stewart Park, has soccer fields, a playground and a kids splash pad that operates during the summer months. River Forks Park is an expansive park that's located where the North Umpqua River and the South Umpqua River join to form the main Umpqua River. The park includes swimming, multiple pavilions, picnic tables, grills, the Discovery Garden, three playgrounds including one that is handicap-accessible, and a splash pad. River Forks Park also has camping available at Twin Rivers Vacation Park.

Road Cycling

Roseburg and the Umpqua Valley are a cyclist's dream with gorgeous rolling hills and straight farmland stretches. The Umpqua Valley's wine country is also prime road-cycling country, featuring rural highways with minimal motorcar traffic. Check out cycleumpqua.com for suggested routes, umpquavelo.org for weekly rides, and check Experience Roseburg's event listings for local cycling events.

Disc Golf

Whistler's Bend County Park features a 27-hole disc golf course that often gets referred to as the most difficult course in Oregon. That shouldn't stop you from playing this course, each hole offers up beautiful scenics of the park and of the North Umpqua River.



Bar Run Golfing

Learn more about the Bar Run golf course designed by the esteemed Dan Hixson.

Central to Roseburg is River Front Park Disc Golf which runs along the scenic South Umpqua River and between gorgeous oak trees.

Golf

If you're ready to hit the links, Roseburg is home to three 18-hole golf courses. Stewart Park Course is open to the public and is nestled in the center of town. The Roseburg Country Club is a private course that sits next to the North Umpqua River. Bar Run is a brand new 18-hole course in town designed by esteemed golf course designer Dan Hixson.

Sports facilities

Roseburg's Stewart Park not only has a golf course and disc golf course, but also a large tennis facility and a roller-skating rink. Both indoor and outdoor tennis courts, as well as the skating rink, are available for public use. Head to Legion Field at Stewart Park to throw back some popcorn and take in America's greatest pastime with Roseburg's Doc Stewarts AAA baseball team or Umpqua Community College's River Hawks baseball team.

Birding

Break out the binoculars. Douglas County is a birders' paradise with a diverse array of habitats available. Approximately 400 species have been recorded. Annually, an old chimney at Roseburg's Umpqua Valley Arts Center acts as a hotel for thousands of migrating Swifts.



Vaux Swift Migration

Read more about this spectacle of the sky here.

B	I	N	G	O
 Museum Mammoth	 Umpqua Wine	 Winchester Bridge	 Paddler on the Umpqua	 Log Truck
 Wild Turkey	 Waterfall	 Fish	 Scoop of Ice Cream	 National Forest Sign
 River Otter	 Victorian House	 free space	 Hawk	 Tractor
 3 Douglas Fir Trees	 Wildflower	 Squirrel	 Roseburg Beer	 Blueberries
 Cascade Mountains	 Road to Crater Lake	 Fly Fisherman	 Deer	 Fort Umpqua

Road trips are always better with BINGO!

When you see one of these classic Umpqua Valley sights mark it off on your card - 5 in a row means you win! Visit the Experience Roseburg Visitor Center to redeem your special prize: 555 SE Kane Street.



Beauty from Ashes

40 to 50 MPH winds, 90-plus-degree temperatures, extremely dry fuels and low relative humidities were the DNA behind the monster that ravished the Umpqua National Forest in 2020.

On September 6, 2020, the National Weather Service issued a "Red Flag" warning for much of western Oregon and in the early morning of September 8, visible flames east of Roseburg near Glide were called in to dispatch.

While crews were working to slow the growth of the first fire, two other fires further east on Highway 138 merged and exploded. It was 7:30 a.m. that the Archie Creek Fire began and within eight hours it grew to 30,000 acres - 62.5 acres a minute. Later that same day, the Archie Creek Fire spread to 100,000 acres.

With a combination of state, private and federal land involved, a vast majority of the local community from foresters to landowners to firefighters came together and worked tirelessly for the weeks following. The Archie Creek Fire is the largest wildfire on record in Douglas County, topping out at 131,542 acres.

What Visitors Should Know

Although the estimated containment date for the devastating Archie Creek Fire was October 31, 2020 - efforts to reforest and rebuild began when the fire was still burning and are still underway. Visitors will still see the after-effects of the burn, but look closer and you'll also see new growth and a glimpse of a beautiful, green future for the Umpqua National Forest.

Because of such a rapid response from local timber companies, a large percentage of what was burned has been salvaged. Local timber company, Lone Rock Resources, had 8,000 acres burned. The company recently accomplished reforestation of their grounds - planting 2.4 million trees, some of which will be 5 to 6 feet tall by the end of 2022. "People have really stepped up on the reforestation efforts and it's been pretty amazing. In 5 years, it's going to look gorgeous," said Lone Rock Resources Land Manager, Joe Newton.

TRAVELING ON HIGHWAY 138: Travelers should plan for some road delays. Check ODOT TripCheck for updates.

FOOD & DRINK



Brix Bar & Grill

The Umpqua Valley's backyard bounty continues to be a global game-changer. As pioneers of new wines in the country, innovators of farming techniques, and worldwide award-winners for local products - it is true to say you can experience the highest-quality, most unique, and freshest sustenance in the world in Roseburg.

150 Years of Umpqua Wine



Becker Vineyard

On October 3, 1872, Roseburg became officially incorporated by the state of Oregon making Roseburg 150 years old. World-renowned Umpqua Valley Wine has been there since the beginning. If the soil could talk – oh, the stories it would tell.

Just about as soon as Roseburg was put on the map, vines were put in the ground. The Umpqua Valley's wine-growing history dates back to the 1880s when German immigrant, Adam Doerner, moved to Roseburg after working a year for the oldest-operating vineyard in Napa, Beringer Bros. He purchased land in Melrose and planted the first wine grapes in the region. Rumor has it that Doerner never drank water - only wine.

Doerner grew zinfandel, riesling and a sauvignon varietal from European grape stock. The farm also produced a fruit orchard, hay, ranching cattle and sheep. After Adam Doerner's passing in the 1920s, his son Adolph took over and decided to make Doerner Winery an official commercial winery. His wine was called "Melrose" or often known as "Doerner Dew" and was a fortified blend of riesling, pinot gris and pinot blanc. It was considered light and fruity, with a good balance of sweetness. The winery produced about 7,000 gallons per year until it closed in the 1960s. Richard Sommer then purchased Doerner's equipment for his winery - HillCrest Vineyard.

Sommer founded the still-thriving HillCrest Vineyard in 1961, making it the oldest continually-operating post-prohibition estate winery in Oregon. Sommer was also the first to plant pinot noir vines in Oregon, making HillCrest the birthplace of Oregon pinot noir.

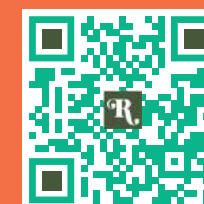
By 1969, winemaking in Roseburg started to boom and the Oregon Winegrowers Association for the Umpqua Valley was established. By the 1970s, many of the local wineries still in the area today were born, including Henry Estate Winery - a name not only recognized for its wine, but also recognized globally for the development of Henry's unique trellis system.

Umpqua Valley's AVA (American Viticultural Area) was founded in 1984 and hasn't stopped growing. Now, the Umpqua Valley hosts three separate AVAs: Elkton, Red Hill and Umpqua. The region is currently closing in on 4,000 acres of vineyards, nearly 30 family-owned-and-operated wineries, and over 40 different wine varieties.

Umpqua Valley Innovators Reustle-Prayer Rock Vineyards: First in America to make Grüner Veltliner

Great Northwest Wine's 22nd annual Platinum Awards awarded the Umpqua Valley's Reustle-

Sommer was also the first to plant pinot noir vines in Oregon, making HillCrest the birthplace of Oregon pinot noir.



Wineries List
Many wineries are open daily for tastings. Visit this link for more information.

Prayer Rock Vineyards Double Platinum 99 points for their 2019 Estate Green Lizard Grüner Veltliner. Great

Northwest Wine called winemaker, Stephen Reustle, "the American guru of Grüner," and said his wine is one of the United States' most decorated wines. Reustle-Prayer Rock Vineyards is the first winery in the United States to plant, grow, and commercially vinify this Australian white grape. Reustle-Prayer Rock Vineyards has brought in over 500 national and international wine awards.

Abacela: Pioneer of America's Tempranillo

Abacela wine owners, Hilda and Earl Jones, landed in Douglas County after a very thorough quest to find why America wasn't producing Spain's signature Tempranillo wine. With their precise site-matching research, they found the Umpqua Valley held the most promise of near-perfect homoclimates to Rioja and Ribera. Abacela is now known for being pioneers for the Tempranillo and Albariño in America and has inspired others in Oregon, the Pacific Northwest and across the USA to plant and produce these new wines. In addition, Abacela grew, produced and bottled the first (or among the first) single varietal Syrah, Grenache, Viognier, Dolcetto, Petit Verdot, Touriga Nacional, Sangiovese and Nebbiolo in the state of Oregon. Among many of the winery's recognitions, Abacela's 2005 Tempranillo Reserve won America's 1st Gold Medal in Spain's 2009 Tempranillo al Mundo Competition and in 2015, the Jones' became only the 10th recipients of the Oregon Wine Industry's highest honor, the Lifetime Achievement Award.

Food Trucks



Taco Da Town



Relished

Roseburg's blossoming food truck scene has an abundance of creative, versatile menus. With a wide array of delicious options, these trucks are picking up foodie-followers everywhere they park.

Burgers & Q

A meat-stacked menu with brisket, fresh-ground beef, elk, pork, tri-tip and chicken selections. Pair them with sweet potato or regular fries, onion rings, wings, or homemade potato salad. Locations vary. Info @Burgersandqfoodtrailer on Facebook.

Crowd favorite: Brisket fries

Beast Burgers

Grass-fed beef, elk, bison and other exotic meats with fresh-cut fries on the side. Make room for homemade dessert as well. Locations vary. Info at @beastburgersbestburger on Facebook.

Crowd favorite: Timber Beast burger

Chinese Xiang Cuisine

Fresh, authentic Xiang/Hunan-style cuisine including vegetable and meat options, spring rolls, dumplings/pot stickers, chow mein, and Gong Bao Chicken. The food truck is also Thrive Umpqua Certified. Locations vary. Info @ChineseXiangCuisine on Facebook.

Crowd favorite: Pan-fried chicken dumplings

Taco Da Town

With its creative flavor combinations, custom sauces and a rainbow of veggies in each dish, Taco Da Town is not your average taco truck. Serving up vegetarian options from mushroom tacos to eggplant quesadillas to veggie burgers. Taco Da Town is Thrive Umpqua Certified. Located during the week at The Lot, 444 SE Oak in Roseburg. Info @Tacodatown541 on Facebook.

Crowd favorite: Everything

Granny's Mini Hut

Fresh, hand-pressed burger patties daily and home-cut fries can be found at this classic, diner-style food truck. Primarily located at 346 NE Ward Avenue in Roseburg. Info @grannysminihut on Facebook.

Crowd favorite: Bacon cheeseburger basket

Relished Gourmet Dogs and Wood-Fired Pizza

Putting a unique and delicious twist on the classic hot dog and serving up hot, wood-fired pizzas. Locations vary. Info relisheddog.com.

Crowd favorite: California Dreaming Dog

Dragon Wagon

Authentic, Thai street food from Pad Thai to stir fry. Located at The Lot, 444 SE Oak in Roseburg. Info @DragonWagonThai on Facebook.

Crowd favorite: Drunken noodles

The Bun Stuffer

Wide selection of beef, chicken and other seasonal sandwiches and burgers. Located at The Lot, 444 SE Oak in Roseburg. Info @BunStufferfoodtruck on Facebook.

Crowd favorite: Buffalo blue cheeseburger

Tacos La Rana

Mexican food favorites from tacos to burritos to tostadas. Located at The Lot, 444 SE Oak in Roseburg. Info 541-580-5904.

Crowd favorite: Birria tacos

Birria Boy Tacos

Entirely gluten-free Mexican menu. Located at 1810 NE Stephens in Roseburg. Info @BirriaBoy on Facebook.

Crowd favorite: Birria Quesatacos

Ono Grindz Hawaiian Eats

Authentic Hawaiian dishes. Located at 1810 NE Stephens in Roseburg. Info onogrindz.co.

Crowd favorite: Kalua pork



Dragon Wagon

Thrive Umpqua Blue Zone Certified is a local recognition for a "healthy pick."

Farms & Markets

Estill Farms U-Pick

A paradise for produce

With a uniquely mild and forgiving climate and fairly isolated region, Douglas County is argued to be not only one of the best counties in Oregon to garden, but one of the top areas in the world.

Over the last 10 to 15 years, Douglas County has seen a 210-day frost-free period which is the best for the state of Oregon. On top of that, Douglas County's geographical location has a large advantage - being positioned in the south to make it warmer and being close to the ocean with no large mountains between the county and the ocean makes the winters very mild.

Additionally, the county has on average a 200-day growing season which makes it optimal for getting multiple crops off,

as well as having one of the most diverse soil profile maps in the entire state with approximately 230 soil profiles. This makes it a prime location for those who have specific agricultural interests - such as wine growers.

Harvest Season

The Umpqua Valley farming season is abundant and stretches May through November. The early season at the end of May starts with strawberries and asparagus, and into June and July you'll get additional berries, cherries, peaches, summer squash, apricots, broccoli, bush beans, cabbage, cauliflower, cucumbers, nectarines, and plums. August and September welcome apples, corn, pears, prunes, peppers, tomatoes, and watermelon, while October and November bring Winter squash, walnuts and pumpkins.

Farms & Orchards

The Berry Patch: Organically grown produce. 6271 Old Melrose Rd., Roseburg.

Big Bend Berries: U-pick blueberries; no spray. 458 Big Bend Rd., Roseburg.

Brosi's Sugartree Farms: U-pick and market with a ready-picked variety of produce. 540 Winston Section Rd., Winston.

DeEv's Blueberry Patch: U-pick blueberries. 7062 S. Myrtle Rd., Myrtle Creek.

Estill Farms (two locations): U-pick blueberries. 6680 State Hwy. 38, Drain (conventional) or 32527 State Hwy 38, Elkton (organic).

Guido Orchards: U-pick and ready-picked cherries. 342 Shady Dr., Roseburg.

Haven Riverside Blueberry Farm: U-pick blueberries. 10246 Tyee Rd., Umpqua.

Holland Farms: U-pick blueberries. 7250 Driver Valley Rd., Oakland.

Larry's Berries: U-pick blueberries. 123 Red Fox Ln., Sutherlin.

Norm Lehne Garden & Orchards: U-pick produce, farm stand and CSA. 386 Cleveland Rapids Rd., Roseburg.

Paris Orchards: U-pick; shop for peaches, nectarines, apples, and pears. 1692 Curry Rd., Roseburg.

Bare Hill Farm: U-pick strawberries, melons, flowers, pumpkins, and Christmas trees; no spray. 508 Doerner Rd., Roseburg.

Great Umpqua Food Trail



For more must-try food and drink locations, check out the Great Umpqua Food Trail. Choose a section of the trail for a day (or week) of food adventure which include wineries, breweries, farm-to-table restaurants, farmers markets, farm stands, u-pick farms, bakeries and cafes. The businesses along the Great Umpqua Food Trail share a commitment to promoting and sourcing products that are grown, raised or created in the Great Umpqua region.

Find your themed route or download the official brochure at experiencerosburg.com/great-umpqua-food-trail.

Farmers' Markets

Umpqua Valley Farmers' Market: Saturdays 9 a.m. to 1 p.m. 1771 W. Harvard Ave., Roseburg. Open all year. uvfarmersmarket.com.

Myrtle Creek Farmers' Market: Saturdays 9 a.m. to 1 p.m. Elks Lodge, 106 S Main St., Myrtle Creek. Open April through October.

Lookingglass Brewery Farmers' Market: Wednesdays 4 to 7 p.m. 192 SE Main St., Winston. Open April through September.

Lookingglass Grange Farmers' Market: Thursdays 2:30 to 5:30 p.m. 7426 Lookingglass Rd., Lookingglass. Open April through mid-December.

Canyonville Farmers' Market: Wednesdays 9:30 a.m. to 1:30 p.m. Seven Feathers Casino Resort, 146 Chief Miwaleta Ln., Canyonville. Open May through December.

Drain Farmers' Market: Saturdays 10 a.m. to 2 p.m. 308 N 1st St., Drain. Open June through August.

Melrose Farmers' Market: Tuesdays 4 to 7 p.m. 3811 Melrose Rd., Roseburg. Open May through October.

Sutherlin Farmers' Market: Thursdays 2 to 6 p.m. 150 S Willamette St., Sutherlin. Open April through October.

Porter Creek Mercantile Farmers' Market: Thursday through Saturday, 11 a.m. to 2 p.m. 116 Haven Ln., Tenmile. Open all year.



Umpqua Valley Farmers' Market

Breweries



Two Shy Brewing

Appropriately, Roseburg is known as the *untapped* gem of Southern Oregon. Many of its breweries are conveniently located right off Interstate 5 for an easy pit-stop or take-out (most of the breweries have growlers, cans and bottle sales onsite). With the variety of beers offered and with each brewery having a unique style, a weekend beer-trail trip is a must.

Old 99 Brewing Co. Every palate should be able to find a beer they enjoy since Old 99 offers a classic lineup from their pale ale to their popular For The Win IPA to their smooth stout. The tap room also includes locally-loved, Logger's Pizza, and is located minutes off Interstate 5 at 1810 NE Stephens St. in Roseburg.

Two Shy Brewing's tap list is extensive and experimental. Rest assured, beer drinkers who like to stick to their staples such as lighter brews or IPAs will have plenty of options, but Two Shy Brewing will make those who want to expand their taste buds feel like a kid in a candy store. Two Shy Brewing has crafted rare and reputable beers from a Hibiscus Fig saison to a hazelnut hefeweizen to their Mt. Thielsen Sunrise golden coffee stout. Anticipate doing at least a couple tasting trays. Two Shy Brewing is also located right off Interstate 5 at 1308 NW Park St., Suite 100 in Roseburg. There is a food truck on site daily, with weekend music and events happening often. Families and pets are welcome. *Cruising over to the coast?* Check out Two Shy Brewing's second location at 473 Fir Ave., in Reedsport.

Backside Brewing Co. is a favorite local hangout with a hefty selection of IPAs as well as other crowd-pleasing brews such as the blonde, pale ale and stout. Backside Brewing makes wood-fired pizza onsite that pairs perfectly with a pint or two, and has other food items available in addition to hard alcohol, wine and Backside-brewed root beer. Families and pets are welcome to this chill outdoor and indoor atmosphere located at 1640 NE Odell Ave., in Roseburg. Backside Brewing Co. also has a second location at 105 W Central Ave., in Sutherlin.

Lookingglass Brewery is located southwest of Roseburg in Winston. The brewery is a perfect stop for those visiting the neighboring Wildlife Safari. Lookingglass has a variety of northwest favorites on tap and often has live music and food trucks. They are located at 192 SE Main St. in Winston. All ages are welcome.

Draper Brewing is nestled in historic downtown Roseburg and nails it when it comes to farmhouse ales

and sours, as well as clean porters and IPAs. Draper is located at 640 SE Jackson Street and is open for those 21 and older.

North Forty Beer Co. is another must-visit in downtown Roseburg. The atmosphere is an inviting, pub-style restaurant celebratory of Douglas County culture. Roll-up garage doors let in the summer breeze and a variety of live music frequently fills the stage. All ages are welcome and food is available alongside a good-sized beer list. The brewery is located at 435 SE Jackson St.

Salud Brewery turns food and drink into an art. Salud not only produces a handful of craft beers from their small-batch brewery, but also serves up Latin-inspired dishes and signature cocktails. All ages are welcome and the brewery is located at 723 SE Lane Ave. in Roseburg.

Kantu Brewery provides the quintessential backyard beer experience. The single-batch, artisan farm brewery is located in scenic Tenmile and offers a laid-back outdoor atmosphere, a top-notch taplist, music, and food trucks are often onsite. They are family and pet-friendly so bring the whole household. The brewery is closed during the winter months, but opens during the spring/summer months. Located at 1837 Tenmile Valley Rd.



Backside Brewing Co.

There is no question that Oregon knows its beer. As of 2021, Oregon had a total of 310 craft breweries, and while some argue Oregon may have peaked in its beer game, Roseburg is showing up to play with lengthy tap lists and creative new brews.



North Forty Beer Co.



Brewsburg

Watch this video to learn more about Roseburg's brewing history and the current beer scene.



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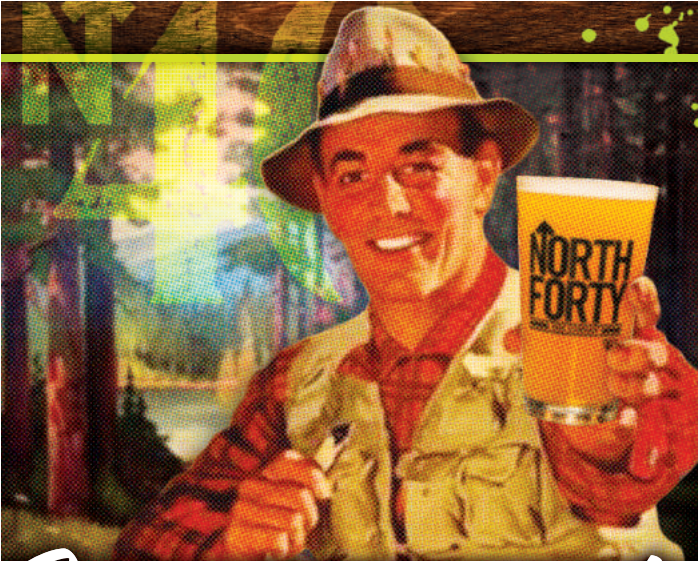
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774 Hidden Meadows Ln, Oakland
(541) 580-1999 • spiremountaincellars.com

STARBUCKS 

1112 NW Garden Valley Blvd
(541) 672-3729 • starbucks.com

SUNSET BAR & GRILL

4818 NE Stephens St
(541) 671-2490

SUSHI & ROLLS

4671 Carnes Rd
(541) 679-3324

TACO DA TOWN 

The Lot, 444 SE Oak Ave
(541) 315-8547

TACOS EL TODOS VUELVEN 

Staples Lot, 1414 NW Valley View Dr
(458) 802-1102

TACOS LA RANA 

The Lot, 444 SE Oak Ave
(541) 580-5904

TENGU SUSHI & SEAFOOD BUFFET

1350 NE Stephens St, Ste. 1
(541) 945-9888

TERIYAKI SPICE

1350 NE Stephens St, Ste. 24
(541) 637-0053

THE BUN STUFFER 

The Lot, 444 SE Oak Ave
(541) 543-6068

THE CELLARS AT SOUTHERN OREGON WINE INSTITUTE

1140 Umpqua College Rd
(541) 440-7694

THE EARL OF SANDWICHES A BUN STUFFER JOINT

640 SE Jackson St
(541) 543-6068

THE PLACE IN ROSEBURG

841 SE Cass Ave
(541) 900-1175

THE SECRET WINE SOCIETY 

110 SE 1st St, Oakland
(541) 529-2200 • thesecretwinesociety.com

THE WINE DESTINATION 

526 SE Jackson St
(541) 999-7406 • thewinedestination.com

THUNDERS' TRUCK 

(541) 863-9078

TRELLA VINEYARDS TASTING ROOM 

646 SE Jackson St
(541) 671-2018 • trellavineyards.com

TRIPLE OAK WINE VAULT 

137 NE Locust St, Oakland
(541) 743-1885 • tripleoakwinevault.com

TRUE KITCHEN + BAR


629 SE Main St
(541) 900-1000 • truekitchenandbar.com

TWO SHY BREWING 

1308 NW Park St
(541) 236-2055 • twoshybrewing.com

UMPQUA SWEETS & TREATS

1016 SE Oak Ave
(541) 957-5580

UMPQUA VALLEY WINEGROWERS ASSOCIATION 

522 SE Washington, Ste. 144
(541) 673-5323 • umpquavalleywineries.org

WILD ROSE LOUNGE

805 SE Stephens St
(541) 673-5333

WINCHESTER PUB & GRILL

5719 NE Stephens St
(541) 673-2042

WOOD FIRED LLC 

(541) 430-1998

WRAPPIN AND ROLLIN

533 SE Main St
(541) 637-9442 • wrappinandrollin.com



VISITOR CENTER

Now open, the Experience Roseburg Visitor Center is your one-stop shop for local area information, travel advice, and Roseburg gear. Stop by our location in downtown Roseburg and say hello!

555 SE Kane St, Roseburg, OR 97470 • ExperienceRoseburg.com • (541) 672-9731



Ghosts of Roseburg Past

The Ghosts of Roseburg Past, an interactive/historic walking tour, is bringing fun and a little fright to downtown Roseburg.



The tour aims to highlight fascinating characters from Roseburg's past, as well as the colorful and dark sides of this small, southern Oregon town. Take a trip back in time as Roseburg transforms from pioneer outpost to agrarian powerhouse while moving through the issues that affected all of America such as women's rights, segregation and Prohibition.



The walking tour is self-guided and can be completed at any time. Print maps are available at the Experience Roseburg Visitor Center at 555 SE Kane Street, as well as at select locations around the downtown area.

A GPS-enabled audio tour is also available to download. The audio narration features several notable characters from downtown Roseburg's past in the 19th and 20th centuries.

Visit GhostsofRoseburg.com for a showcase of historic photos and additional information about various sites in the downtown area.

Between Two Rivers

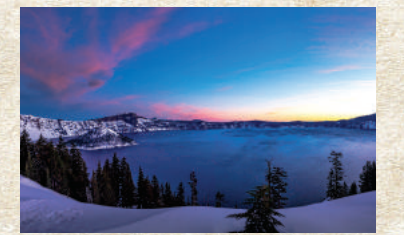


Watch the online series that gives insights into all the things to do in the Roseburg area!

With a new episode every month, covering everything from where to eat, local events, and the best activities to do around town, watch the online series that gives insights into all things Roseburg! Be sure to follow us on YouTube to know when a new episode is released and catch up on all the previous episodes. You can also follow Experience Roseburg on Facebook and Instagram for more content.



@ExperienceRoseburg



Roseburg and the surrounding Umpqua Valley have plenty to explore, engage and educate throughout every season. Whether you enjoy history, art, antiques or animals - Roseburg has something everyone can enjoy.

THINGS TO DO

Arts & Culture



Music on the Half Shell

Galleries & Workshops

Paint your visit to Roseburg with the flare of local art. Umpqua Valley Arts campus sits majestically in Fir Grove Park in Roseburg. The community arts center operates art gallery spaces, a workshop studio, a full-sized pottery studio, and a retail shop full of local, handmade artwork. The arts center also hosts a number of community events, classes, exhibits and more for all ages. Located in downtown Roseburg, Gallery Northwest is an art studio operated by 15 artists and features artwork in a variety of mediums; showcasing original paintings, pottery, jewelry, assemblage, and beautiful wood carvings. Anyone can be an artist at downtown Roseburg's Create and Sip Studio, offering public painting classes and events, as well as at Tuck's Place which offers do-it-yourself ceramics.

Theater

Watch Roseburg's stage actors tread the floorboards as they perform throughout the year. The Umpqua Actors Community Theatre puts on a handful of productions throughout the year as well as other events, including a local talent show. Theater productions are also produced quarterly at Umpqua Community College and performed at the Centerstage Theatre of the Whipple Fine Arts Building. For dinner and a show stop by The Grand Victorian Theatre in Myrtle Creek, a community-based venue known for their interactive dinner theatre. The theatre also hosts plays and other entertainment year-round. For vintage viewing, check out The Oakland Community Theater - Douglas County's only melodrama theater.

Visit the event calendar at ExperienceRoseburg.com for more information.

Music

In Roseburg you can hear more than just the birds sing. Stop by many of our local restaurants, breweries, bars, and other indoor venues throughout the year to hear local and traveling musicians. For those who prefer their music outdoors, the summers are filled with outdoor concerts around the area. Every Tuesday during the summer months, Music on the Half Shell in Roseburg brings a variety of artists from around the world, while Riverbend Live in Winston, Music off Central in Sutherlin, and Music in the Park in Myrtle Creek add to the weekly lineup of summertime concerts. Larger acts hit the Douglas County Fairgrounds stage each summer, as well as Seven Feathers Casino Resort all throughout the year. For open mic nights and a stacked calendar of performing artists in an eclectic club setting, check out The SunnySide Theatre in downtown Roseburg. Check the event calendar at ExperienceRoseburg.com to find more information.



Get an insider's look at Music on the Half Shell in Roseburg with this video.



Umpqua Actors Community Theatre

Roseburg is the heart of Douglas County's thriving art community where you can find theaters, music, events, and galleries throughout the year.



Experience Roseburg Mural Project

In celebration of Roseburg's 150th birthday, Experience Roseburg and the City of Roseburg are participating in a beautification project in downtown Roseburg. Follow us on social media @ExperienceRoseburg to see the progress.

Art Festivals

The Umpqua Valley Arts center has been hosting the Annual Summer Arts Festival for more than 50 years. The festival brings in over 130 local and regional artists offering hand-crafted works in all media, a Kid's Zone, community art, entertainment, music, food, and more. The Douglas County Christmas Craft Fair is the largest Christmas craft fair in Southern Oregon with around 300 booths featuring a large variety of gifts and crafts. The Annual Lavender Festival and Farm Tour at Growing Miracles Lavender Garden in July brings in more than 30 local vendors, includes lavender u-pick, wreath making classes, yoga in the lavender, and allows guests to stroll around 3,500 lavender plants.

History & Heritage



Graffiti Weekend



Bullriding at the Douglas County Fair

Whether you enjoy history, hiking, nature or fun local events - Roseburg and the greater Umpqua Valley has something to offer everyone.

Take a Trip Back in Time

The award-winning **Douglas County Museum of Natural & Cultural History** is fun for all ages as exhibits depict 8,000 years of Native American culture, pioneer history and the natural history that makes the Umpqua Valley special. There are plenty of activities for kids, but the animal exhibits alone will keep them entertained. For museum hours, admission and tour information call 541-957-7007 or visit UmpquaValleyMuseums.org.

Check out the first city in Oregon to establish a **Historic District: Oakland, Oregon**. In Oakland, you can experience historic buildings, homes, pioneer cemeteries, tons of antique stores, art and gift shops, wine tasting, fine dining, and the Oakland Museum.

Travel back in time at one of Douglas County's six **historic covered bridges**. Each has its own story to tell: The Neal Lane Covered Bridge; The Horse Creek Covered Bridge; The Cavitt Creek Bridge; The Milo Academy Covered Bridge; The Pass Creek Bridge; and The Rochester Covered Bridge. For more details and directions, visit experiencerosburg.com.

Graffiti Weekend is a favorite annual event in Roseburg and the premier car show event in the Pacific Northwest bringing in more than 1,000 classic cars and trucks. Graffiti Weekend is packed with back-to-back cruises, competitions and shows. This is a not-to-be missed event for classic car lovers that takes place the second weekend in July.

Fort Umpqua is a replica of the original trading fort and the southernmost outpost of the Hudson's Bay Company. Fort Umpqua is located at the **Elkton Community Education Center**, which is packed with activities and has a number of annual history-centered events to check out. While you're there, check out the gardens and **The Outpost Café**.



Douglas County Museum



Wildlife Safari

The rodeo is not just for cowboys. **Local rodeos and bullriding** all throughout Douglas County rope in crowds from near and far. Check out the event calendar at experiencerosburg.com or see page 55.

For the Nature Lovers

The Umpqua National Forest is known for its variety of gorgeous wildflowers and plants. A favorite nature trail for schools and families is Nature Trail #1508 that starts out from the eastern end of **Wolf Creek Campground**, crossing over Little River on a footbridge and showcases the area's lush flora. Founded in 1965, the **Glide Wildflower Show** is the largest display of native flora in the northwest with over 600 species of flowers, shrubs and other plants. The event takes place annually at the end of April.

The **Elkton Butterfly Pavilion** flight room provides guests the opportunity to view all the life stages of Monarch and Painted Lady butterflies, as well as an extensive outdoor butterfly garden. The Pavilion is located at the Elkton Education Community Center and has butterflies June through September. While here, take a walk through their gardens that showcase native Oregon plants from around the state.

Just south of Roseburg in the town of Winston is one of the west coast's top attractions: **Wildlife Safari**. Sprawling across 615 beautiful, hillside acres, visitors get an up-close-and-personal drive-through safari with more than 500 free-roaming animals from around the world, including many endangered species. Get even closer by booking an animal encounter.

Date Weekend

Enjoy a relaxing adult weekend while taking in some of Roseburg's best sights, sips and snacks.



Friday

Check into the cozy, boutique inn, **Bell Sisters Flats**, which is centrally located downtown, and enjoy a glass of the local wine provided. Only a block from the hotel, start at the **Experience Roseburg Visitor Center** for travel tips and merchandise before heading toward Jackson Street to stroll through the many restaurants and shops. Enjoy a pint at **North Forty Brewing**, taste some wines at **The Wine Destination** or the **Trella Vineyards** tasting room, or perhaps enjoy happy hour on the rooftop at **Brix Grill**. Make your way back toward Main Street for an intimate setting and a great selection of food and drinks at **True Kitchen and Bar**. For some cool, late-night vibes, walk over to the **SunnySide Theatre** for live music and cocktails.

Saturday

Right next door to the Flats, pick up a steaming coffee, some homemade pastries or a breakfast burrito at **Gathering Grounds Coffee House** before your tee time at the new Dan Hixson-designed golf course, **Bar Run Golf and RV Resort**. If you've hit cherry season in late spring/early summer, make sure to stop at the

Guido Orchards fruit stand as you exit the golf course. Head about ten minutes north to **JosephJane Winery** where there is a casual, outdoor atmosphere with wood-fired pizza and a wide variety of wine. Then spend the afternoon in the gorgeous Umpqua Valley tasting wine at several nearby wineries such as **Reustle-Prayer Rock Vineyards**, **Henry Estate Winery**, **Becker Vineyard**, **Cooper Ridge Vineyard**, or **Knostman Family Winery**. On the way back downtown, visit **Two Shy Brewing** for a hefty list of taps, local wine selections, hearty food, and quite often live music. Get your hands in the game for some post-dinner fun at **The Blade Axe House**.

Sunday

Brunch at **The Parrott House** is a must after a leisurely morning. After checking out of central Roseburg with a full stomach, soak in the amazing scenery by heading out east on Highway 138 where you'll find a dozen waterfalls, a variety of hiking trails, the **North Umpqua River**, as well as **Diamond Lake** and **Crater Lake National Park**. Having now discovered a wilderness paradise, extend your trip and go glamping at **Umpqua's Last Resort** or grab a river-view cabin at **Steamboat Inn**.

Family Weekend

Stay and play with the whole family in Roseburg where there is something for everyone.

Friday

Feel like you're far out of town by checking into a cottage on the scenic riverfront property of **Bar Run Golf and RV Resort**. Only minutes away, pop into downtown for a scoop of locally-made **Umpqua Dairy Ice Cream** or fudge at **Umpqua Sweets and Treats**. Burn off some sugar by cruising around the downtown shops such as **Heroes Haven** where comic-book enthusiasts will find more than 100,000 comics and collectibles. You'll find something for everyone in the family at **The People's Goods** and **Jackson Street Provisions** with their wide selection of locally-made foods, crafts and various items. The fun, eclectic atmosphere and wood-fired pizza at **Old Soul Pizza** in downtown is the perfect spot for dinner or park it old-school style at **Pete's Drive-In** off Harvard Avenue on the way back to Bar Run. If you're not ready for a nightcap, take the family to **TenDown Bowling and Splitz Family Grill** for bowling, arcade games, and great food and drinks.

Saturday

After grabbing some coffee and breakfast to-go at **My Coffee**, travel a short distance to **Stewart Park** for a prime picnic spot and walking paths along the river, as well as a large playground and disc golf course. Walk the path to **Fir Grove Park** where a splash pad keeps kids cool in the summer months and where **Umpqua Valley Arts** has community art exhibits, classes and events. Across the street, on Harvard Avenue, you'll find the **Umpqua Valley Farmers' Market** which is open all year and offers a plethora of local vendors. Then buckle up for a thrilling adventure at **Wildlife Safari** in Winston where hundreds of animals roam free as you drive through the 615-acre park. After, check out the walk-around Safari Village with animals, events, a playground, and a cafe for lunch. Take the gorgeous, scenic route back into Roseburg (from Wildlife Safari) by taking Lookingglass Road to Colonial Road and onto Melrose Road where you'll



end back at Bar Run. On this route, check out **Abacela Winery**, the historic **Lookingglass Store**, **Hillcrest Winery**, and **Melrose Vineyards**. After a quick afternoon nap, head into town for dinner where you'll find cornhole and pub fare at **Backside Brewing**.

Sunday

A hearty breakfast at **Brix Grill** downtown is the way to start the day. After breakfast, head east on Highway 138 to **Fall Creek Trail**. The trail is considered an easy, mile-long and beautiful hike for families with a wooden bridge and waterfall. A bit farther east, make time to see the deepest lake in America, **Crater Lake**. History and exploration can also be found closer to town at the **Douglas County Museum**. The museum has an impressive amount of artifacts, antiques and historic displays that are engaging for children and adults including the largest natural history display in Oregon and the second largest historic photograph collection. The most popular exhibits include the full-size Saber-toothed Cat skeleton, a Woolly Mammoth skull and tusk, an American Lion skull and an Ancient Bison skull.

The past is badass

the ghosts of Roseburg past

Dr. Bethenia Owens-Adair, who became the first female doctor in Oregon as a single mother in the 1800s

Hear their stories at GhostsOfRoseburg.com

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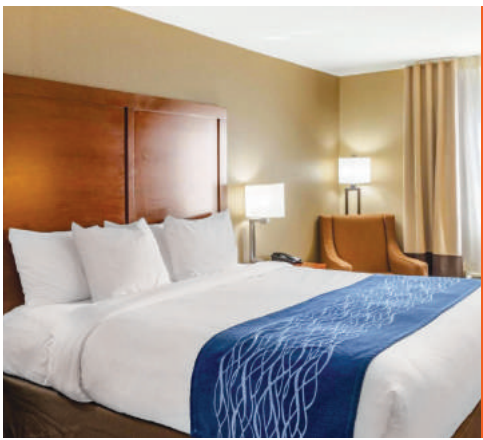
50 YEARS OF ARTS, CULTURE & CREATIVE CONNECTION

Visit Umpqua Valley Arts and immerse yourself in the impeccable artistry of the Umpqua Valley. At our historic building nestled in beautiful Fir Grove Park, you will find: Year round gallery exhibits, unique classes and creative workshops, a one-of-a-kind Gift Gallery, and treasured special events like the annual Summer Arts Festival!

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Events Calendar



Graffiti Weekend

This list of signature Roseburg-area events spotlights each event in the month that it typically occurs. Due to the timing of publication, some events may change. Please confirm information directly or get more event information at experiencerooseburg.com.

January

Challenge of the Champions Bullriding
Douglas County Fairgrounds, Roseburg

February

Poker Craze
Douglas County Fairgrounds, Roseburg
Sportsmen's & Outdoor Recreation Show
Douglas County Fairgrounds, Roseburg
Father-Daughter Dance
Douglas County Fairgrounds, Roseburg

March

St. Patrick's Day Pub Crawl
Downtown Roseburg
Home and Garden Show
Douglas County Fairgrounds, Roseburg
Spring Craft Fair
Douglas County Fairgrounds, Roseburg
**Umpqua Valley Winegrowers
Greatest of the Grape**
Various Locations, Roseburg

April

**Umpqua Valley Quilters'
Guild Quilt Show**
Douglas County Fairgrounds, Roseburg
**Henry Estate Winery Easter in the Umpqua
Umpqua**

May

Brew Ha Ha Craft Beer Fest
Douglas County Fairgrounds, Roseburg
**Pacific Racing Association Auto Racing
(ongoing throughout the summer)**
Douglas County Speedway, Roseburg
Plant and Garden Expo
Douglas County Fairgrounds, Roseburg
Gem and Mineral Show
Douglas County Fairgrounds, Roseburg
Memorial Day Weekend Open House
Umpqua Valley Wineries
Oregon Wine Month
Umpqua Valley Wineries
Umpqua Valley Winegrowers Barrel Tour
Umpqua Valley Wineries



Douglas County Fair

June

**Music on the Half Shell (ongoing
throughout summer)** *Stewart Park, Roseburg*
**Umpqua Valley Arts Association Summer
Arts Festival** *Roseburg*
4H Lamb Show and BBQ
Douglas County Fairgrounds, Roseburg
**Henry Estate Winery Country
Crawdadd Festival** *Umpqua*
ODFW Free Fishing Weekend
Douglas County
Sawdust Jubilee Riddle
Myrtle Creek Brewfest *Myrtle Creek*
Sutherlin Woofstock Festival *Sutherlin*
South Douglas Rodeo *Myrtle Creek*
Bites, Blues and Brews Festival
Seven Feathers Casino Resort, Canyonville
Oakland Car Show and Shine
Historic Downtown Oakland

July

Roseburg Hometown Fourth of July
Douglas County Speedway
Graffiti Weekend
Roseburg and Surrounding Communities
**Melrose Vineyards All-You-Can-Eat
Crab Feed** *Roseburg*
Growing Miracles Lavender Festival
Roseburg
**Riverbend Live (ongoing throughout
summer)** *Winston*
**Music in the Park (ongoing throughout
summer)** *Myrtle Creek*
**Music off Central (ongoing throughout the
summer)** *Sutherlin*
**Diamond Lake Resort Fourth of July
Firework Show** *Diamond Lake*
Parade and Picnic in the Park
Historic Downtown Oakland
Myrtle Creek Summer Festival *Myrtle Creek*
Sutherlin Stampede Rodeo and Parade
Sutherlin
Southern Oregon All Truck Show
Seven Feathers Casino Resort, Canyonville

August

Douglas County Fair *Roseburg*
**Melrose Vineyards Music in the Vines
(ongoing through September)** *Roseburg*
Sutherlin Country Music Concert *Sutherlin*
Dune Fest *Winchester Bay*
Henry Estate Winery Henry Goes Wine
Umpqua
Celtic Highland Games *Winston*
Pioneer Days Festival *Canyonville*
Blackberry Festival *Sutherlin*



Music on the Half Shell

September

**Melrose Vineyards Grape Stomp &
Harvest Celebration** *Roseburg*
**Umpqua Velo Club's Vineyard Tour
Road Bike Tour** *Douglas County*
Winston-Dillard Melon Festival *Winston*
Fort Umpqua Days *Elkton*
Fall Classic Rodeo
Seven Feathers Casino Resort, Canyonville
Funky Brewfest *Historic Downtown Oakland*

October

Neewollah Parade *Downtown Roseburg*
Blocktober Fest *Downtown Roseburg*
**Brosi Sugar Tree Farms Annual
Harvest Festival** *Winston*
Wildlife Safari's Zoobilee *Winston*

November

**Festival of Lights (ongoing through
January 1)** *Roseburg*
Veteran's Parade *Downtown Roseburg*
Thanksgiving Weekend Open House
Umpqua Valley Wineries
Wildlife Safari's Turkey Trot 5K *Winston*

December

**Umpqua Valley Arts Association
Handmade Holiday** *Roseburg*
**Douglas County Fairgrounds Christmas
Craft Fair** *Roseburg*
Umpqua Singers Concert *Roseburg*
Mercy Foundation Festival of Trees
Seven Feathers Casino Resort, Canyonville
Timber Town Christmas Bazaar *Sutherlin*
**D.R. Johnson Memorial Timber Trucker
Light Parade & Winter Festival**
Riddle and Myrtle Creek
Timber Town Toy Land
Electric Light Parade *Sutherlin*
New Year's Eve Party
Seven Feathers Casino Resort, Canyonville

ATTRACTIONS

BAR RUN GOLF & RV RESORT

640 Shady Dr
(541) 492-0000 • barrungolf.com

BLADE AXE HOUSE

1873 NE Diamond Lake Blvd
(541) 900-1190

BLM ROSEBURG DISTRICT

777 NW Garden Valley Blvd
(541) 440-4930 • blm.gov/office

BROSI ORCHARDS

540 Winston Rd
(541) 679-1472

CREATE & SIP STUDIO

1019 SE Douglas Ave
(541) 219-2660 • createandsipstudio.com

DOUGLAS COUNTY CELTIC SOCIETY

1224 NE Walnut St
dccelts.org

DOUGLAS COUNTY FAIRGROUNDS COMPLEX

2110 SW Frear St - Exit 123
(541) 957-7010 • douglasfairgrounds.com

DOUGLAS COUNTY HISTORICAL SOCIETY - FLOED LANE HOUSE

533 SE Douglas Ave
(541) 672-4386 • douglascountyhistoricalsociety.org

DOUGLAS COUNTY MUSEUM

123 Museum Dr - Exit 123
(541) 957-7007 • umpquavalleymuseums.org

DOUGLAS COUNTY SPEEDWAY

2110 SW Frear St - Exit 123
(541) 492-1686 • douglascountyspeedway.com

ELKTON COMMUNITY EDUCATION CENTER, FORT UMPQUA

15850 Hwy 38, Elkton
(541) 584-2692 • elktonbutterflies.com

GADDIS PARK

800 NW Highland St
(541) 492-6730

GALLERY NORTHWEST

625 SE Jackson St
(541) 817-2784 • gallerynorthwest.net

GENEALOGICAL SOCIETY OF DOUGLAS COUNTY

1036 SE Douglas Ave, Room 105B
(541) 440-6178 • gsdci.org

MUSIC ON THE HALF SHELL

Stewart Park
(541) 643-5032 • halfshell.org

PARKVIEW SKATING CENTER

1151-A NW Stewart Pkwy
(541) 957-8436 • parkviewskating.com

RIO VENUE

1969 SE Stephens St
(541) 900-1182 • riovenue.com

RIVERFRONT PARK

Stewart Park Dr
(541) 492-6730

ROSEBURG CINEMA

1750 NW Hughwood Dr
(541) 440-2280 • roseburgcinemas.com

ROSEBURG COUNTRY CLUB

5051 Garden Valley Rd
(541) 672-5566 • roseburgcountryclub.com

ROSEBURG GRAFFITI

(541) 680-0384 • graffitiweekend.com

ROSEBURG PUBLIC LIBRARY

1409 NE Diamond Lake Blvd
(541) 492-7050 • cityofroseburg.org

ROSEBURG SKATE PARK

1101 NW Garden Valley Blvd
(541) 492-6730

RUMORS NIGHTCLUB

2686 NE Diamond Lake Blvd
(541) 673-0095



Wildlife Safari



Douglas County Fair

SEVEN FEATHERS CASINO RESORT

146 Chief Miwaleta Ln, Canyonville
(541) 839-1111 • sevenfeathers.com

STEWART PARK & LEGION FIELD

1003-2058 NW Stewart Park Dr
(541) 492-6730

STEWART PARK GOLF COURSE

1005 NW Stewart Park Dr
(541) 672-4592 • umpquagolf.com

SUNNYSIDE THEATRE

663 SE Jackson St
(541) 580-5350 • sunnysideroseburg.com

SUNSHINE PARK

205 Sunshine Rd
(541) 492-6730

TEN DOWN BOWLING & ENTERTAINMENT

2400 NE Diamond Lake Blvd
(541) 672-3601 • tendownbowling.com

UMPQUA ACTORS COMMUNITY THEATRE (UACT)

Betty Long Unruh Theatre
1614 W Harvard Ave
(541) 673-2125 • uact-theatre.com

UMPQUA SYMPHONY ASSOCIATION

3131 NE Diamond Lake Blvd
(541) 236-2566 • dcyomusic.org

UMPQUA VALLEY ARTS

1624 W Harvard Ave
(541) 672-2532 • uvarts.com

UMPQUA VALLEY FARMERS MARKET

1771 W Harvard Ave
(541) 530-6200 • uvfarmersmarket.com

UMPQUA VALLEY TENNIS CENTER

1201 NW Stewart Pkwy
(541) 673-3429 • umpquavalleytennis.com

USFS UMPQUA NATIONAL FOREST

2900 NW Stewart Pkwy
(541) 957-3200 • fs.usda.gov/umpqua

WILDLIFE SAFARI

1790 Safari Rd, Winston
(541) 679-6761 • wildlifesafari.net

LODGING

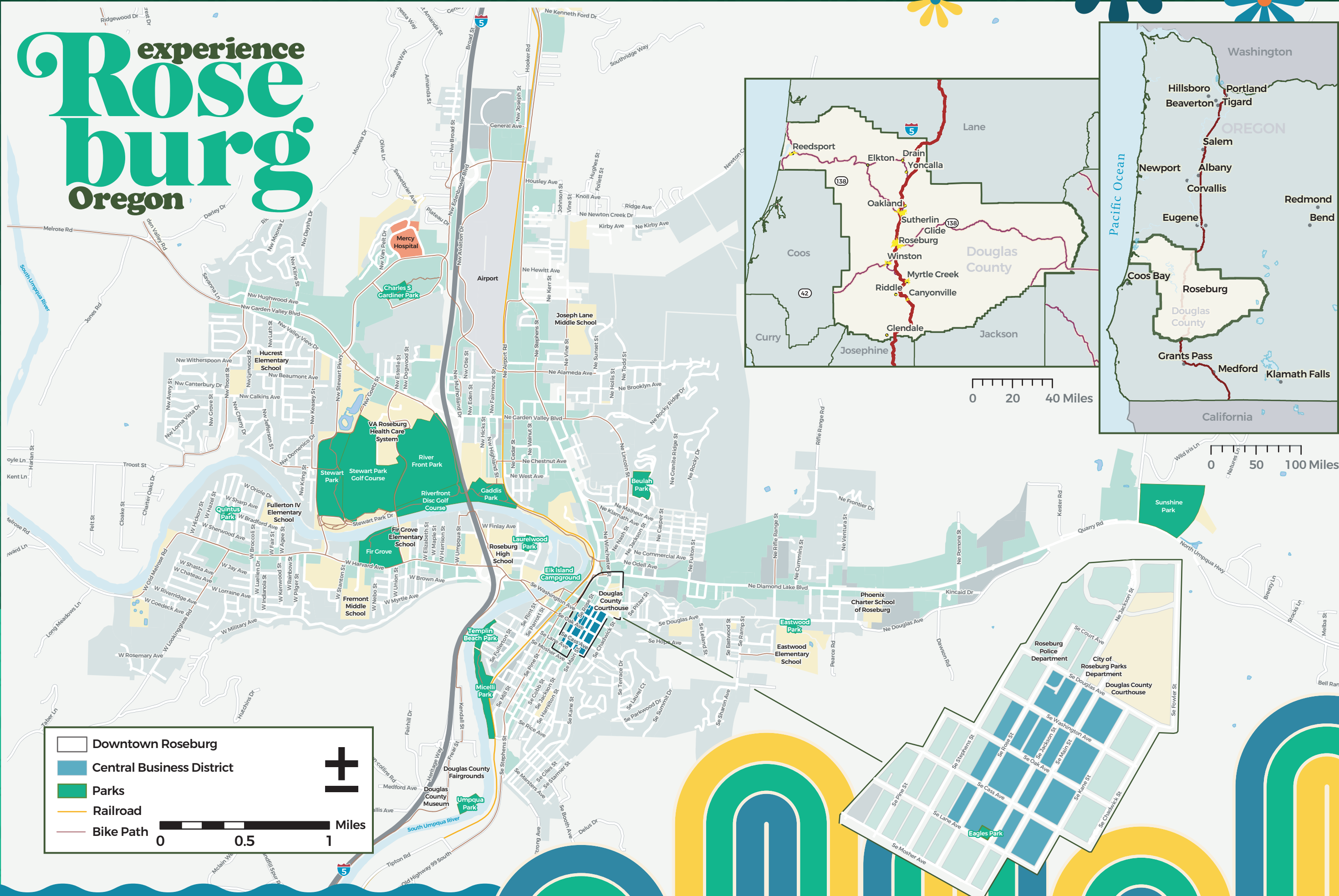
		Lodging Type	Continental Breakfast	Pool/Spa Facility	Pet Friendly	Fitness Facility
Bar Run Golf & RV Resort 640 Shady Dr	(541) 492-0000 barrungolf.com	V,RV				
Baymont 610 W Madrone St	(541) 672-6684 wyndhamhotels.com	H	✓			✓
Bell Sister Flats 620 SE Main St	(541) 580-6302 bellsisterflats.com	V				
Best Western Garden Villa Inn 760 NW Garden Valley Blvd	(541) 672-1601 bestwestern.com	M	✓	✓	✓	
CH Bailey House 121 Melton Rd	(541) 315-0048 chbaileyhouse.com	B	✓		✓	
Comfort Inn 1539 NW Mulholland Dr	(541) 957-1100 comfortinn.com	H	✓	✓		✓
Cooper Ridge Vineyard 1389 Old Garden Valley Rd	(541) 671-2373 cooperridgevineyard.com	V				
Days Inn 790 NW Garden Valley Blvd	(541) 673-6000 daysinn.com	M	✓	✓	✓	
Delfino Vineyards & Winery 3829 Colonial Rd	(541) 673-7575 delfinovineyards.com	B	✓			
Hampton Inn & Suites 1620 NW Mulholland Dr	(541) 492-1212 hamptoninn.com	H	✓	✓	✓	✓
Hokanson's Guest House 848 SE Jackson St	(541) 672-2632 hokansonsguesthouse.com	B	✓			
Holiday Inn Express 375 W Harvard Ave	(541) 673-7517 ihg.com/holidayinnexpress/hotels	M	✓	✓	✓	✓
Howard Johnson 978 NE Stephens St	(541) 236-5213 howardjohnson.com	M	✓	✓	✓	
John Rast House 236 SE Stephens St	(541) 218-1220 johnrasthouse.com	B				
Motel 6 3100 NW Aviation Dr	(541) 464-8000 motel6.com	H			✓	
Quality Inn 427 NW Garden Valley Blvd	(541) 673-5561 qualityinn.com	M	✓	✓	✓	✓
Reustle-Prayer Rock Vineyards 960 Cal Henry Rd	(541) 459-6060 reustlevineyards.com/lodging	V				✓
Riverfront Inn 315 W Harvard Ave	(541) 672-4836 riverfrontinnroseburg.com	M	✓	✓	✓	
Roseburg Value Inn (formerly known as Rodeway Inn) 511 SE Stephens St	(541) 673-6625	M			✓	
Shady Oaks Motel 2954 Old Hwy 99 S	(541) 672-2608	M			✓	
Sleep Inn & Suites 2855 NW Edenbower Blvd	(541) 464-8338 choicehotels.com	H	✓	✓	✓	✓
Super 8 3200 NW Aviation Dr	(541) 672-8880 stayinroseburg.com	H	✓	✓	✓	
Terraluna Inn 1367 SE Main St	(503) 367-6366 terralunainn.com	B	✓			

Other Unique Lodging Around the Roseburg Area

Acker Rock Lookout Tiller Ranger District, Umpqua National Forest	(541) 825-3100 recreation.gov	C				
Big K Guest Ranch 20029 Hwy 138 West, Elkton	(541) 584-2295 big-k.com	R,C				
Diamond Lake Resort 350 Resort Dr, Diamond Lake	(541) 793-3333 diamondlake.net	R,M,C				
Pickett Butte Lookout Tiller Ranger District, Umpqua National Forest	(541) 825-3100 recreation.gov	C				
Sawyers Rapids RV Resort 24828 Highway 38, Elkton	(541) 584-2226 sawyersrapids.com	C,RV				
Steamboat Inn 42705 N. Umpqua Hwy, Idleyld Park	(541) 498-2230 thesteamboatinn.com	C				
The Painted Lady Bed & Breakfast and Tea Room 231 NW Third Ave, Myrtle Creek	(541) 733-7646 thepaintedladybbtearoom.com	B				
Umpqua's Last Resort 115 Elk Ridge Ln, Idleyld Park	(541) 498-2500 umpquaslastresort.com	C,RV				
Whiskey Camp Guard Station Tiller Ranger District, Umpqua National Forest	(541) 825-3100 recreation.gov	C				

B | Bed & Breakfast **H** | Hotel **R** | Resort **RV** | Recreational Vehicle
C | Cabin **M** | Motel **V** | Vacation Rental

experience Roseburg Oregon

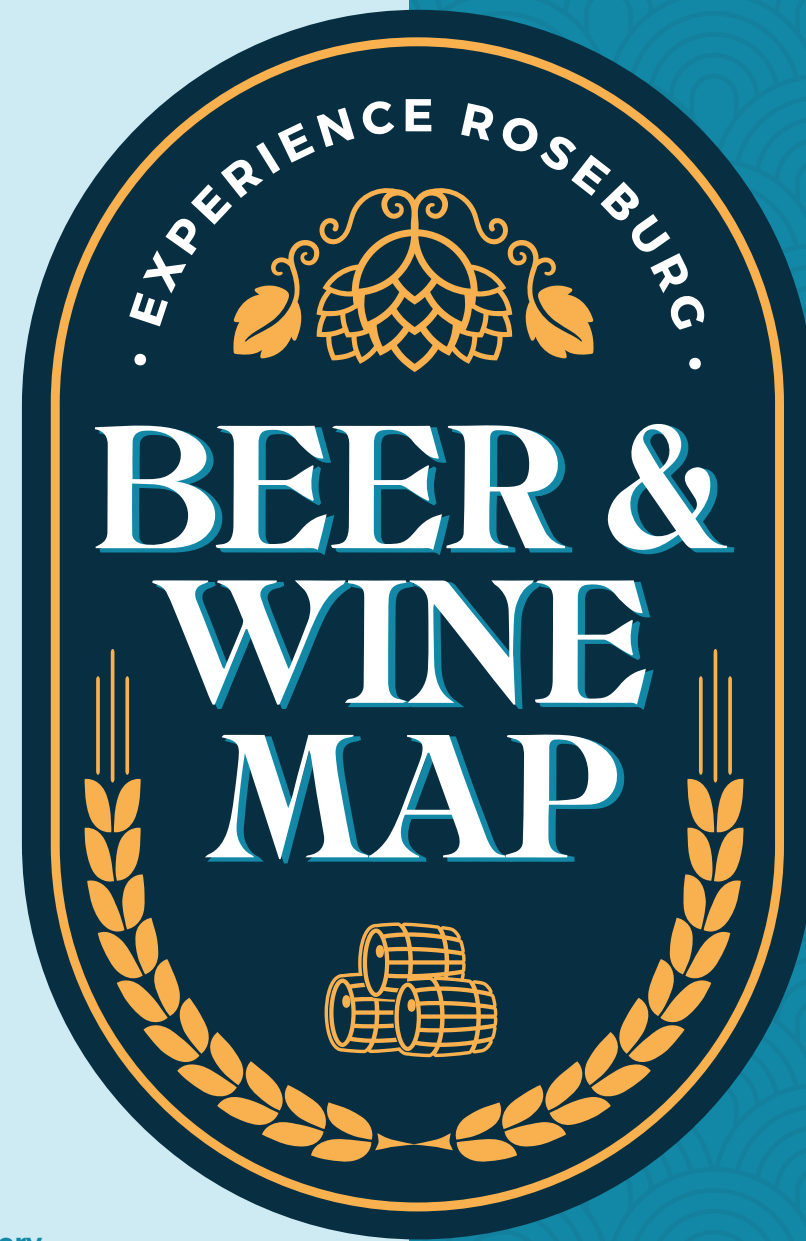


BREWERIES

- 1 Backside Brewing
- 2 Draper Draft House
- 3 Kantu Brewing
- 4 Lookingglass Brewery
- 5 McMenamins
- 6 North Forty Beer Company
- 7 Old 99 Brewing Co. Tap Room
- 8 Salud Brewery & Food Truck
- 9 Two Shy Brewing

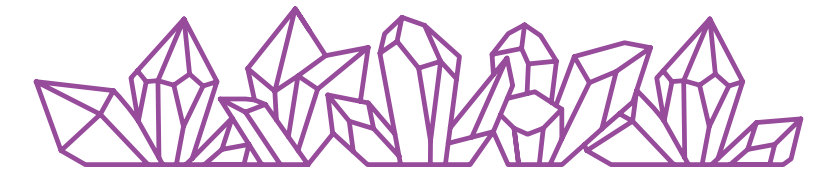
WINERIES

- 10 Abacela
- 11 Becker Vineyard
- 12 Bradley Vineyards
- 13 Brandborg Vineyard & Winery
- 14 Chateau Nonchalant Vineyards
- 15 Cooper Ridge Vineyard
- 16 Delfino Vineyards & Winery
- 17 Falk Estates Vineyards
- 18 Freed Estate Winery
- 19 Girardet Vineyards & Winery
- 20 Henry Estate Winery
- 21 Hillcrest Winery & Distillery
- 22 JosephJane Winery
- 23 Knostman Family Winery
- 24 Lexeme
- 25 Meadows Estate Vineyard & Winery
- 26 Melrose Vineyards
- 27 Oran Mor Artisan Mead
- 28 Paul O'Brien Winery
- 29 Reustle-Prayer Rock Vineyards
- 30 River's Edge Winery
- 31 Season Cellars
- 32 The Secret Wine Society
- 33 Spangler Vineyards & Winery
- 34 Spire Mountain Cellars
- 35 The Cellars at Southern Oregon Wine Institute
- 36 The Wine Destination
- 37 Trella Vineyards Tasting Room
- 38 Triple Oak Wine Vault
- 39 Umpqua Valley Winegrowers Association



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 Medicine Flower Products ♦ Essential Oils, Aromatherapy

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A zebra is shown in profile, facing left, in a lush green field. The background features rolling hills and a dense forest of trees under a bright sky. The zebra's mouth is slightly open, showing its teeth.

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A stylized logo of a leopard in a pouncing pose, positioned to the left of the 'WILDLIFE SAFARI' text.

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